CONTACT AND VOLUME PLANS

• Contact plans have different tiers with different pricing • Volume pricing is expensive	• One Contact plan with all features included

FREE TEMPLATE LIBRARY

• Custom template is not available on base plans • Drag and drop builder	• Custom Templates can be created, and the footer information is completely customisable • Drag and drop builder

AUDIENCE

• Limited number of Audiences • Separate Audiences that have duplicate email addresses count towards your contact count	• Unlimited lists in your Audience • Only unique contacts are counted towards the account contact count

AUTOMATION

• Basic Automated Journeys	• Basic Automated Journeys

ADVANCED SEGMENTATION

• Only available on more expensive packages	• Full suite of segmentation tools available

SUPPORT

• 24/7 Email & Chat Support	• 24/7 Email & Chat Support • Telephone support

ONBOARDING

• Self-service onboarding on lower-tier packages	• Personalised onboarding